

## goodmoodfood & ADCELL – Guide for Correct Integration

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### 1. Registration and Partner Program Selection

#### Sign Up:

- Visit the ADCELL website and register as a publisher.

#### Important:

- Click on “+ Additional Information” at the bottom left under the country flag.
- Add the comment: “*Publisher for goodmoodfood*” in the remarks field.

Your application will be reviewed and approved within 24–48 hours.  
Make sure to fill in all required details to complete your profile.

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### 2. Applying for the goodmoodfood Affiliate Program

#### Find the Program:

- After logging in, navigate to the Partner Programs section in your dashboard and search for *goodmoodfood*.

#### Apply:

- Click on the goodmoodfood Affiliate Program and submit your application.
  - Once your application has been reviewed, you’ll receive a notification about your approval.
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### 3. Using Text Links: How to Create and Embed Them

#### How to Create Text Links:

1. Log in to your ADCELL account.
2. Navigate to the goodmoodfood Affiliate Program and go to the "Advertising Media" section. Select the "Text Link" option.
3. Click on “**HTML**” and copy only the *t.adcell* link without quotes (see example below):

Example:

```
<a href="https://t.adcell.com/p/click?promold=388564&slotId=113840" target="_blank" >...
```

## Tips:

- **Shorten Links:** Long links can be unattractive. Use a link shortener like [shorturl.at](https://shorturl.at) or [tinyurl.com](https://tinyurl.com) to make them look cleaner.  
Example: <https://shorturl.at/7elzo> or <https://tinyurl.com/yummycacao>
  - **QR Codes:** You can also use the shortened link to generate QR codes for business cards or print media.
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## Important Notes:

1. **Disclosure Requirements:**  
In Germany, affiliate links must be marked as advertisements. Ensure compliance with these guidelines.
  2. **Link Maintenance:**  
Regularly check that your links are up to date and lead to functioning pages.
  3. **Analytics:**  
Use ADCELL's statistics tools to monitor the performance of your links and adjust your strategies accordingly.
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## Questions or Support:

For any assistance, feel free to contact ADCELL directly:

- **Phone:** +49 (0)30 - 6098361-0
- **Email:** [service@adcell.de](mailto:service@adcell.de)

We appreciate your collaboration and look forward to working with you! 😊